

CRoth

From: APacaccio on behalf of JGonzalez
Sent: Thursday, February 04, 2010 11:53 AM
To: JYoung; TCapella; CRoberts; ELagasse; BLee; LCongemi; CLeesheng
Cc: STheriot; BSmith; DWard; GBolotte; PBarton; DLancaster; PBorne; APacaccio; CRoth
Subject: FW: SUPER BOWL PARADE CEA/Saints Parade Funding
Attachments: Saints Parade CEA2-3-2010.doc

I am not sure whether you are all aware of this or not, but the Parish is contemplating entering into a joint venture agreement with the City of New Orleans to participate in the Saints Parade scheduled for Tuesday, February 9th. In order for us to be able to participate, the City has requested financial assistance in the amount of \$169,937.50, which is ½ the cost that they have estimated to conduct the parade. Attached for your information is a breakdown of the cost (included in the CEA).

Please note that all logistics have not yet been worked out, but we are working on it. Following is miscellaneous information on the event:

- As stated above, the Parish's financial participation is estimated to be \$169,937.50. The City of New Orleans would like the Parish to execute a CEA prior to the parade date. Attached is a "Draft" copy of the CEA, which has been prepared by the City. Peggy Barton, Deputy Parish Attorney is in the process of reviewing the CEA and preparing a resolution for the Council to act on at the upcoming Council Meeting.
- My understanding is that the Parish will receive 25 passes to the Reviewing Stands and a Reception at Gallier Hall that will take place during the parade.
- With regards to the ability to include floats in this parade; this matter is still an uncertainty, as it appears that the Saints organization "may" have requested that participation be limited to their organization, Saints players and their families. However, Ms. Moses-Fields, of the City Attorney's Office advised that we should contact Barry Kern of Kern Studios to see if any exceptions can be made. We do know that Councilman Roberts and Sheriff Newell Normand have expressed an interest in participating by entering two small floats in the parade. Please note that we are in the process of contacting Mr. Kern to check on the possibility of having these two floats, as well s 1-2 fire trucks and marching band (s) in the parade. With regard to the marching band (s), this may not be possible due to such short notice. Ms. Dee Dee Lancaster, Director of Citizens Affairs is coordinating with Mr. Kern and City Officials to obtain needed information to make all of this work.

This is all I can offer for now. I welcome any comments and/or suggestions.

Go Saints!

Angela M. Pacaccio
Executive Assistant
Office of the President
(504) 736-6418
Fax(504) 736-6638

From: CRoth
Sent: Thursday, February 04, 2010 9:59 AM
To: JGonzalez
Cc: APacaccio
Subject: SUPER BOWL PARADE CEA